



# **FOOD WASTE @ UofG**

**NET IMPACT GUELPH  
UNDERGRADUATE CHAPTER**

# WHO ARE WE



Net Impact is a non-profit organization building a community of more than 30,000 change makers using our jobs to tackle the world's toughest problems, demonstrating that it's possible to make a *net impact* that benefits not just the bottom line ***but people and planet, too.***

# GUELPH UNDERGRADUATE CHAPTER

## Part of a larger Net Impact network

- MBAs, undergrads/grads, professionals

## 2012-2013 Initiatives

- Start a dialogue between students and faculty
- Inspire, educate and connect you to change-makers
- Provide platform to learn about the importance of good businesses

Membership is open to **all** University of Guelph students, staff, and faculty across all disciplines

# OUR MISSION

To illustrate the opportunity that businesses have in bringing about sustainable and positive, social and environmental change.

The background features a large, light blue watermark of the University of Guelph logo, which consists of a stylized 'U' shape with a spiral pattern inside.

**COMPETITION DETAILS**

**FOOD WASTE @ UNIVERSITY OF GUELPH**

# THE COMPETITION

The competition is multi-disciplinary, challenging students to draw from diverse fields of study such as finance, policy, environmental sciences...etc.



Students are to come up with **a feasible solution** to tackle the issue of food waste at the University.



# THE CASE

Food waste is one of the most crucial issues facing the global food crisis and sustainability today...



**Research group reports on CBC:  
\$27B worth of food wasted  
across the country every year**

This is an area where we can make a real improvement!!

# THE PARADOX

- Restaurants are competing for the consumer dollar, consumers are demanding more
- Food gets wasted...
- How can we drive day to day behaviour change from both the consumer and the vendors?



# THE ENVIRONMENT

- 17 eateries on campus
- Different parties involved (different vendors, hospitality, different management)
- First year students- mandatory to eat on campus
- Competition is high
- We source as much food locally as possible
- No way to measure how much food gets wasted

# THE CHALLENGE

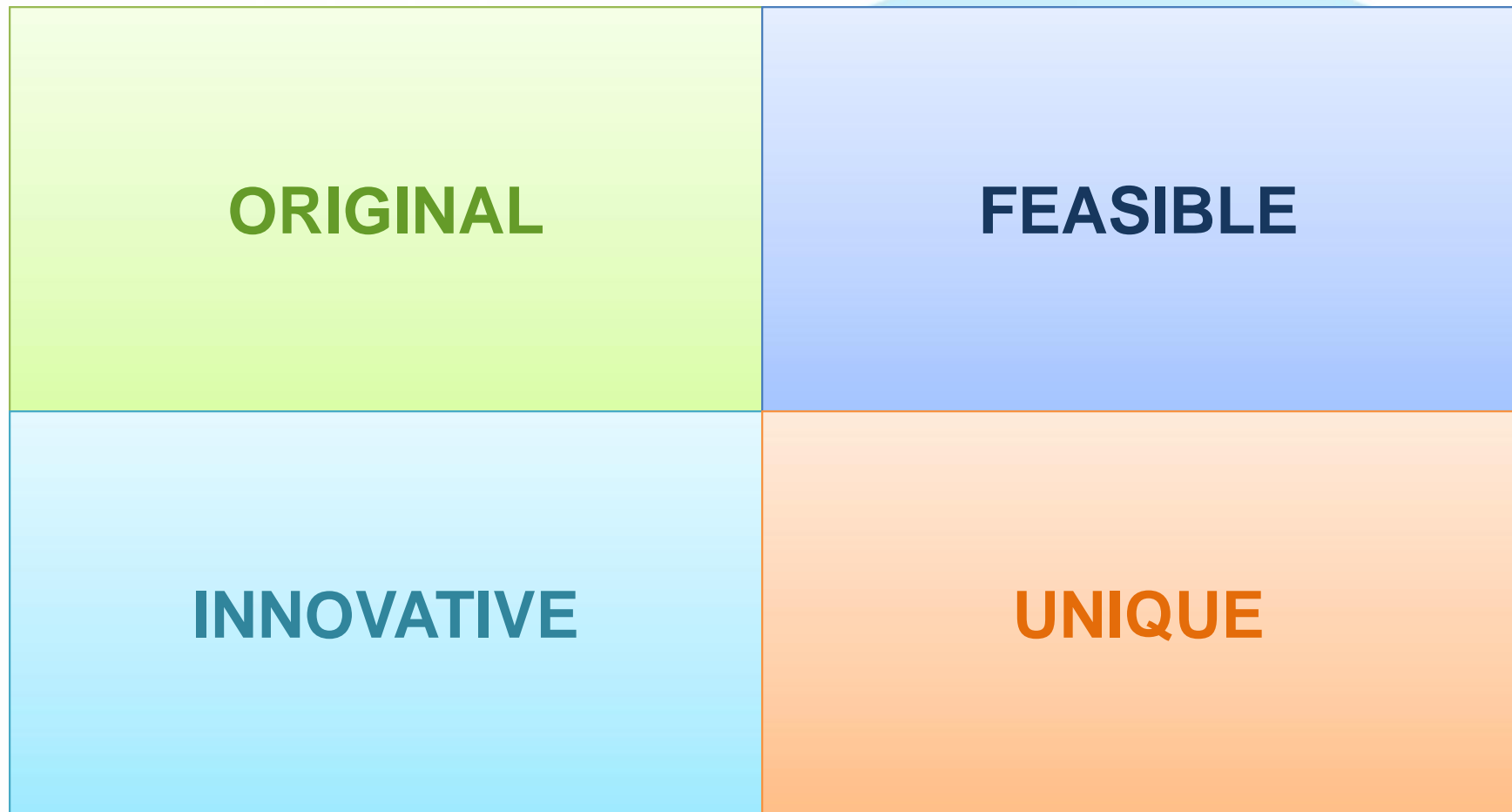
**Net Impact is challenging YOU to come up with an initiative that inspires action, reduces food waste, and promotes sustainability**

# YOUR SOLUTION



Once you have completed your analysis, identified key priorities, weighed benefits to the costs, and addressed the risks, you can begin to **draft a strategic plan** to tackle these issues!!

# CRITERIA FOR SUCCESS



# ELIGIBILITY

In order to compete, you must be:

1. A University of Guelph undergraduate student
2. Team of 1 – 5 students

# JUDGING CRITERIA

Judges are made up of a panel of experts from both businesses and academics.

## ❖ **PRESENTATION date TBD**

Teams are assessed on **creativity**, **insight**, and **real world applicability** of their analysis and presentations.



# THE AWARD

**~\$500- \$1,000**

Awarded to winning team to implement plan

**Be Recognized**

Present your idea to the public!

# CONTACT US



INFO@NETIMPACTGUELPH.COM



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